

Wedding Video

A huge number of decisions go into planning a wedding. Where will the ceremony be held? What should the cake look like? Does this dress look too poofy? How many guests should be invited? What food should be served? How are bills going to be paid? Who should be hired for photography? What about flowers? One of the items on most couples to-do lists is to look into hiring someone to do a wedding video for them. Though it's been standard for years for couples to hire professional photographers to shoot their wedding photographs, the idea of a wedding video only really cropped up with the popularity of the home video camera. What started small has eventually blossomed into a huge industry.

Of course, the first question should be, whether a wedding video is even necessary? This decision will depend both on personal preferences and budget, but a handful of things need to be considered in addition to these two criteria. How long should the wedding video be? Who is going to watch it? How much of the wedding budget is available to spend on hiring a professional to shoot the video? Though many couples still opt for having a wedding video done to capture their special day, other couples content themselves with the photographs and the memories of the wedding.

If the decision to have wedding video is agreed upon, one needs to decide whom is going to be hired to shoot the video? Professional videographers are good bets, especially since most will have samples of their work available for viewing which helps in deciding whether their style is suitable or not. Unfortunately, professional videographers are expensive, and can bill as much for the video as the photographer does for the photos. However, hiring a student from a local university or community college film class can be a great option, since many of these students are quite talented but haven't had a chance to flex their creative muscles. Fortunately, this muscle-flexing comes cheap, especially if they can use the video to fulfill a class requirement. If the latter option, for a student-produced wedding video is pursued, a detailed list or plan of expectations is necessary beforehand to ensure that the student knows what he or she is doing.

In the end, the wedding video is more for the bridal couple than anyone else. How it looks and what it captures should be up to the couple as they will be the ones to finally sit back, relax, and watch their own wedding unfold.